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BSI to Offer Balanced Scorecard Certification in Arabic and French

The Balanced Scorecard Institute (BSI) announced that its Balanced Scorecard Professional (BSP) Certification Program, which empowers leaders and managers to help their organizations focus on strategy and results, will be now offered in Arabic and French languages.

Cary, NC- June 2, 2016 - The Balanced Scorecard Institute (BSI) has announced that its Balanced Scorecard Professional (BSP) Certification Program will now be offered in the Arabic and French languages. The translation of the program has helped thousands of practitioners in English-speaking countries develop the tools and skills they need to help their organizations focus on strategy and results. It will give practitioners in Arabic- and French-speaking countries the opportunity to master the balanced scorecard framework in their native language.

The Program, offered as a five-day BSP Boot Camp plus exam, is designed to give practitioners the tools and skills they need to improve strategic planning, focus on strategy execution, improve organizational performance by measuring what matters, align the work people do on a day-to-day basis with strategy, focus on the drivers of future performance, improve communication of the organization's Vision and Strategy, and prioritize in tough economic times. This comprehensive program of exercises, case studies, and best practices is taught by Institute senior certified training and consulting Associates. The program uses the Institute's *Nine Steps to Success*[™] methodology to train participants charged with building, implementing, managing, and sustaining balanced scorecard planning and management systems. Over 10,000 people from 70 countries have been trained in this framework.

"It will be exciting to open up this program to millions of French speakers," said Pascale Fresso, BSI Senior Associate and the Director of Millenium Entreprises of Savoie-France. "The *Nine Steps* balanced scorecard method is the best tool I ever used to help organize private and public structures with their vision, strategy, operational action plan and evaluation. It helps people and their partners to move in the same direction and work better together."

The first offerings of the new programs will be in the late summer of 2016. Please contact BSI for more information at www.balancedscorecard.org/contact.

About the Balanced Scorecard Institute:

The Balanced Scorecard Institute, a Strategy Management Group Company, provides strategic planning, balanced scorecard and performance measurement and management training, certification, and consulting services to government, nonprofit, and commercial organizations. Services include public and on-site courses, facilitation and consulting services, and information and tools used by executives, managers and analysts to transform their organizations into "performance excellence" organizations. The Institute's website, www.balancedscorecard.org, is a leading resource for information, ideas and

best practices on strategic planning and management, performance measurement, and balanced scorecard systems. The Institute's *Nine Steps to Success*[™] balanced scorecard framework integrates strategic planning, budgeting, operational planning, performance measurement and strategy execution into a disciplined framework for helping organizations achieve higher levels of performance.

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