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## Strategy Management Group Hires Wes Balakian to Expand Strategic Project Management Offerings

*Strategy Management Group hires Wes Balakian as Director, Project Management Group, for its new, comprehensive suite of strategic project management solutions.*

Cary, NC – January 14, 2019 – [Strategy Management Group](http://www.strategymanage.com), Inc. (SMG) has hired Wes Balakian as Director, Project Management Group, and is expanding its strategy execution offerings to include a comprehensive set of strategic project management consulting and training solutions for business, industry, government, and nonprofit clients. Building on a robust project management and PMP® Exam preparation course, SMG will now be delivering a unique set of [Strategic Project Management](#) offerings designed to empower project managers with the essential skills needed to work within the context of a strategy-focused organization. This innovative approach to strategic project management takes traditional project management principles and practices to the next level to improve strategic alignment, inform resource allocation decisions, inform operational planning, and help mitigate risks.

Created by certified PMP® and strategy experts at SMG, these solutions bridge the gap between strategy and practical project management, giving leaders, program managers, and project managers the tools to achieve strategic goals and deliver real value through a competent project management practice in tight alignment with an organization's strategy.

Mr. Balakian comes to SMG with more than 30 years' experience in the business management field as a project management consultant, trainer, author and technologist. He is an internationally known PMP®-certified professional, speaker, facilitator, and trainer with over 200 presentations, webcasts, and workshops to his credit. [Click here to learn more about Mr. Balakian now.](#)

"We are very excited to have Wes on board," said SMG CEO Howard Rohm, "and we're now well positioned to expand our strategy execution solutions to help customers achieve breakthrough results. Adding his deep knowledge of project management best practices to our suite of business performance management products and services gives SMG the unique ability to propel our clients to the next level. Frankly, this is a great way to head into 2019!"

For more information, please contact Kirsten Dubuc, [kd@balancedscorecard.org](mailto:kd@balancedscorecard.org)

**About the Strategy Management Group:**

The Strategy Management Group (SMG) provides a full range of strategic planning, balanced scorecard, performance measurement (KPI), project management, and strategy execution consulting, training and professional certification services to public, private, and nonprofit organizations. Known worldwide for our [Balanced Scorecard Institute](#) and [KPI.org](#) brands, we are headquartered in Cary, North Carolina with offices in Washington DC, and San Jose, California, as well as international partner offices on five continents. Visit: [www.strategymanage.com](http://www.strategymanage.com) for details.

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