

## **Strategy Management Group Approved as Registered Education Provider by Project Management Institute**

*Strategy Management Group, Inc. (SMG) announces that the Project Management Institute (PMI®), the world's largest project management member association, has named it as a Registered Education Provider (R.E.P.) effective June 1, 2019. R.E.P.s are organizations that have been approved by PMI to help project managers achieve and maintain the Project Management Professional (PMP®), Program Management Professional (PgMP®) and other PMI professional credentials. These organizations have met PMI's rigorous quality criteria for course content, instructor qualification, and instructional design.*

CARY, N.C. ([PRWEB](#)) September 18, 2019 -- As an R.E.P., Strategy Management Group, Inc. is now delivering its unique Strategic Project Management offerings designed to empower students with the essential skills of modern project management within the context of a strategy-focused organization. This innovative approach to strategic project management takes traditional project management principles and practices to the next level to improve strategic alignment, inform resource allocation decisions, inform operational planning, and help mitigate risks. Created by certified PMP and strategy experts at SMG, these solutions bridge the gap between strategy and practical project management, giving leaders, program managers, and project managers the tools to achieve strategic goals and deliver real value through a competent project management practice, guided by an organization's strategy. SMG has delivered Professional Skills and Project management training in more than twenty countries to government (both federal and state) higher education, universities, colleges and private institutions, private companies, public utilities, and professional organizations for twenty years. They have trained almost 12,000 satisfied students with many repeat clients.

In addition to the above:

- SMG has published *The Institute Way* - a practical step-by-step guide, available in English, Arabic and Vietnamese, to the formulation and execution of strategy based on their 20-year track record of consulting with organizations, as well as training and certifying professionals to build and deploy strategic management systems.

- SMG is the original certifying body for balanced scorecard professional certification worldwide and the only certifying body in the U.S. for KPI Professionals through a certification program with the George Washington University College of Professional Studies. SMG is a strategy REP of the Association for Strategic Planning, one of only five credentialed training companies in the world.

- Wes Balakian, Director of SMG's Project Management Group, has authored *Harnessing the Power of Project Management*, and five other published books on project management.

“We are excited to receive ‘Registered Education Provider’ status from the Project Management Institute,” said Howard Rohm, Founder and President of SMG. “This is an important step for us. By marrying our 20 years’ experience in strategic thinking, planning and management with our new project management capability we can now offer a “one-stop” solution to meet client management system needs worldwide.”

Project managers are increasingly turning to these R.E.P.s for certification training and maintenance, especially since global median salaries for the profession now exceed \$81,000 (USD).

Strategy Management Group, Inc. joins more than 1,500 R.E.P.s in more than 80 countries. These organizations include commercial training providers, academic institutions, and corporate training departments within



corporations and government agencies.

**About Strategy Management Group, Inc:**

Strategy Management Group, Inc. provides a full range of strategic planning, balanced scorecard, performance measurement (KPI) and strategy execution consulting, training and professional certification services to public, private and nonprofit organizations worldwide. Known worldwide for its Balanced Scorecard Institute and KPI.org brands, SMG's services also include facilitation, organizational alignment, initiative prioritization, governance consulting and board leadership development. SMG is headquartered in Cary, North Carolina, with offices in Washington DC, and San Jose, California, and has an international partner network on five continents. Visit: <http://www.strategymanage.com> for details.

**About Project Management Institute (PMI®)**

Project Management Institute is the world's leading not-for-profit professional membership association for the project, program and portfolio management profession. Founded in 1969, PMI delivers value for more than 2.9 million professionals working in nearly every country in the world through global advocacy, collaboration, education and research. PMI advances careers, improves organizational success and further matures the profession of project management through its globally recognized standards, certifications, resources, tools academic research, publications, professional development courses, and networking opportunities. Visit PMI at <http://www.PMI.org>, <http://www.facebook.com/PMInstitute> and on Twitter @PMInstitute.



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