



# Strategic Project Management

## What is Strategic Project Management?

Strategy-focused organizations are more efficient and effective at delivering customer and stakeholder value. Today's high performing organizations use strategy as the thread that connects mission and vision to budgeting, operations, employee alignment, and projects and activities. Whether you use an agile or traditional style of management, your programs, services and projects need to be connected to your strategy.

## Program Overview

The Strategic Project Management program provides participants with the essential skills of modern project management within the context of a strategy focused organization. Created by certified PMP® and strategy experts at Strategy Management Group (SMG), this program bridges the gap between strategy and practical project management, and trains project managers how to prioritize and manage projects more strategically. It is designed to give practitioners the tools, templates, and skills they need to deliver projects and initiatives on time, on budget, and within scope.

## Who Should Attend

This course is designed for professionals tasked with managing projects and portfolios in various positions and frameworks, including senior managers, project managers, directors, strategic planners and analysts, and balanced scorecard practitioners. Courses are taught by highly-experienced instructors with backgrounds in private, public, and nonprofit-sector organizations.

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SMG's Strategic Project Management Program is an interactive course that focuses on the project management skills needed to effectively manage strategic initiatives end-to-end. One-day Foundations, Two-day Intermediate, and Three-day Advanced workshops are available, and all three classes can be used to prepare for the PMP exam. Through classroom discussion, case studies, and exercises and templates, participants learn best practices in project prioritization, initiation, planning, performing, measuring, and delivering.

### Course Outline

- ▶ Day One - Foundations
  - ◇ Project Management Fundamentals & Knowledge Requirements
- ▶ Day Two - Intermediate
  - ◇ Step 1: Initiating the Project and Aligning with Strategy
  - ◇ Step 2: Plan the Project
  - ◇ Step 3: Validate Project Controls
  - ◇ Step 4: Finalize Project Plan
  - ◇ Step 5: Perform Work (Executing)
  - ◇ Step 6: Control Project Performance
  - ◇ Step 7: Deliver the Project
- ▶ Day Three - Advanced
  - ◇ Step 8: Real-World Application of Learned Information/Skills

### Participants will learn how to:

- ▶ Understand general terms and concepts about project management within the context of a strategy focused organization and a strategic management system
- ▶ Integrate and execute the basic functions of project initiating, planning, performing, and delivering throughout the life cycle of a project
- ▶ Utilize the formal steps needed to execute and manage projects
- ▶ Develop effective project schedules that take resources and risks into account
- ▶ Manage projects using a practical methodology and custom SMG templates



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