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BSI President Inducted into IASP Hall of Fame

Balanced Scorecard Institute (BSI) President and Co-Founder Howard Rohm was selected as the 2022 inductee for the International Association of Strategy Professionals (IASP) Hall of Fame.

Cary, NC- September 19, 2022 – Balanced Scorecard Institute (BSI) President and Co-Founder Howard Rohm was named the 2022 inductee for the International Association of Strategy Professionals (IASP) Hall of Fame. IASP is the leading global professional association dedicated to advancing the strategic planning and management profession.

Howard has been a leader in strategy and performance management for over 40 years. His career highlights include co-founding the Balanced Scorecard Institute and the U.S. Foundation for Performance Measurement, managing strategic planning in government agencies responsible for energy research and development, and consulting to business, nonprofits, and government as a management consultant at Booz Allen and Hamilton.

Howard's leadership contributions to the IASP are numerous, as he served as a Board member and Body of Knowledge Pioneer, where he contributed to the first and second versions of the Body of Knowledge (BOK) and the certification examinations. He has volunteered countless hours of time and has helped IASP grow as a professional association over the past decade. His experience includes training over 5,000 strategic planning and management professionals in over 50 countries, and consulting to over 200 organizations worldwide. He has developed several strategy and performance measurement training programs that have been offered to more than 10,000 delegates from over 80 countries; his training programs have been translated into six languages.

Inductees to the Hall of Fame are selected in recognition of their lifetime of achievement at the highest level, to both IASP and the strategic planning profession. Former and current IASP Board Members vote on the nominees. The 2022 selection was announced at the IASP Annual General Meeting on June 23rd.

About the International Association of Strategy Professionals (IASP):

Founded in 1999, IASP is the only not-for-profit professional association dedicated to advancing thought and practice in strategy development and deployment for business, non-profit and government organizations. IASP provides opportunities to explore cutting-edge strategic planning principles and practices that enhance organizational success and advance members' and organizations' knowledge, capability, capacity for innovation, and professionalism. Their mission is to lead and support people and organizations through the promotion of a holistic approach to strategy management and by setting standards for strategy through thought leadership, professional development and certification.

About the Balanced Scorecard Institute (BSI):

The Balanced Scorecard Institute, a Strategy Management Group Company, provides strategic planning, balanced scorecard and performance measurement and management training, certification, and consulting services to government, nonprofit, and commercial organizations. Services include public and on-site courses, facilitation and consulting services, and information and tools used by executives, managers and analysts to transform their organizations into "performance excellence" organizations. The Institute's website, www.balancedscorecard.org, is a leading resource for information, ideas and best practices on strategic planning and management, performance measurement, and balanced scorecard systems. The Institute's *Nine Steps to Success*[™] balanced scorecard framework integrates strategic planning, budgeting, operational planning, performance measurement and strategy execution into a disciplined framework for helping organizations achieve higher levels of performance.

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