



STRATEGY
MANAGEMENT
GROUP

BALANCED SCORECARD INSTITUTE



Strategy Execution Essentials

Program Overview

The Strategy Execution Essentials (SEE) one-day course provides participants with basic tools and techniques for successfully executing strategy. These approaches have been developed through decades of practical client-based experience using strategy execution best practices. The course is organized around shared participant experiences, lessons learned, applied exercises, reinforcement, and support. Participants will learn from each other and a seasoned strategy execution consultant.

Who Should Attend

This course is designed for professionals involved in strategic planning, implementation, and organizational development. It targets senior leaders such as CEOs, Managing Directors, Directors, VPs, Board Members, Ministers, and Heads of Departments, as well as Senior Management, Managers, and Supervisors responsible for strategy execution. The course also caters to Strategy Executives, Strategic Planning Professionals, Strategic HR Executives, HR Managers, and those in Organization Design, Change, and Performance Management roles, who align organizational structures and processes with strategic goals.

Strategy Execution Essentials



Drive Successful Strategy Implementation

In today's competitive business landscape, having a well-crafted strategy is only the first step towards success. The true challenge lies in executing that strategy effectively and translating it into tangible results. The Strategy Execution Essentials (SEE) course equips you with the essential tools and techniques to overcome execution challenges and drive successful strategy implementation within your organization.

Participants Will:

- ▶ Develop a fundamental comprehension of strategy deployment principles and their significance for driving organizational performance.
- ▶ Learn how to apply strategy execution tools and solutions for overcoming issues and challenges related to strategy execution in their organizations.
- ▶ Understand how important clear communications and change management are to achieving successful strategy execution and creating a more high-performance organization.
- ▶ Gain insights into powerful Strategy Execution Roadmap tools to chart your organization's path to success.

Course Outline

Sessions include lectures, individual and small group exercises, readings, group discussions, surveys, Q and A's, visiting expert presentations, and real-world examples of successful strategy implementations.

- ▶ Introduction to Strategy Execution and the Strategy Execution Imperatives
- ▶ Strategy Execution Solutions, Tools, and Techniques:
 - ▶ Imperative 1 – Leadership and Governance
 - ▶ Imperative 2 – Performance Culture
 - ▶ Imperative 3 – Aligning and Operationalizing Strategy
 - ▶ Imperative 4 – Strategic Project & Portfolio Management
 - ▶ Imperative 5 – Performance Analysis, Reporting, and Informing
- ▶ Course Summary and Next Steps



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