



Shift Your Scorecard System Into High Gear for Strategy Execution

Joe DeCarlo, Director of Research and Technology and Senior Consultant at the Balanced Scorecard Institute (BSI), will present an informative webinar on how to shift your scorecard system into high gear.

In this exciting webinar, scheduled for February 4, 2014 and repeated on February 5, you will learn tips and techniques to [strategically align your entire organization](#). This webinar will also include recommendations for monitoring and evaluating the degree of strategic alignment across your organization.

Joe has 40 years experience in business structuring, strategy formulation/implementation and balanced scorecard development and implementation. Joe's experiences include; profit and loss responsibilities, information technology (hardware and software), consulting, education, and publishing with the IBM Corporation. Joe has also worked with university senior management, instructed at the Milwaukee School of Engineering, graduated in the inaugural executive-in-residence program for technology start-ups at the Plug and Play Technology incubator in Sunnyvale, CA, and managed major client engagements worldwide as a senior consultant/instructor with the Balanced Scorecard Institute.

For more information about the webinar, please visit <http://tinyurl.com/shiftwebinar>.

About the Balanced Scorecard Institute:

The Balanced Scorecard Institute, a Strategy Management Group Company, provides strategic planning, balanced scorecard and performance measurement and management training, certification, and consulting services to government, nonprofit, and commercial organizations. Services include public and on-site courses, facilitation and consulting services, and information and tools used by executives, managers and analysts to transform their organizations into "performance excellence" organizations.

The Institute's website -- www.balancedscorecard.org -- is a leading resource for information, ideas and best practices on strategic planning and management, performance measurement, and balanced scorecard systems. The Institute's Nine Steps to Success™ balanced scorecard framework integrates strategic planning, budgeting, operational planning, performance measurement and strategy execution into a disciplined framework for helping organizations achieve higher levels of performance.



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