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Balanced Scorecard Institute Recognizes Biobridge Global, Office of Secretary of Defense -Healthy Base Initiative, and National Social Security Fund- Uganda, with Excellence Awards

The Balanced Scorecard Institute named Biobridge Global, the Office of Secretary of Defense - Healthy Base Initiative, and the National Social Security Fund of Uganda as winners of the 2016 Award for Excellence. This prestigious award recognizes outstanding organizational performance in strategy management, alignment, and execution, resulting from a strong commitment to become a more strategy-focused organization built on strategic thinking, engaged leadership, performance analysis, and continuous improvement.

Cary, NC- September 1, 2016 - Biobridge Global, the Office of Secretary of Defense- Healthy Base Initiative, and the National Social Security Fund of Uganda are winners of the 2016 *Award for Excellence*, the Balanced Scorecard Institute's (BSI) highest honor. This prestigious award recognizes outstanding organizational performance in strategy management, alignment, and execution, resulting from a strong commitment to become a more strategy-focused organization built on strategic thinking, engaged leadership, performance analysis, and continuous improvement.

The *Award for Excellence* is awarded to organizations that have demonstrated break-through results based on performance management excellence criteria, which include: a focus on strategy, aligned employees-- to mission and vision, use of performance information, successful organization transformation, achievement of break through results, and sustainability.

"We would like to recognize the exemplary passion and involvement of the many dedicated people of all three organizations who implemented BSI's unique strategic planning and management system -- *Nine Steps to Success™*," said BSI Co-Founder and CEO Howard Rohm as he announced the winners. "All three winners are to be congratulated for focusing on improved performance and continuous improvement, as evidenced by the measurable results achieved."

BioBridge Global (BBG) is a non-profit company that oversees and supports the South Texas Blood & Tissue Center, QualTex Laboratories, GenCure, and The Blood and Tissue Center Foundation. For over 40 years, their diverse services have bridged medical industry needs with innovative solutions. BBG's adoption of the Balanced Scorecard resulted in cost savings, the creation of a data-driven culture, and increased transparency. However, the most significant transformation came from identifying and filling strategic capability gaps to include business development, marketing, business analytics, centralized sales, and R&D. The creation of these capabilities allows BBG to move toward accomplishing its themes

of world-class operations, expansion of current products and services, and transformation through new products and services.

The Office of the Secretary of Defense (OSD), Military Community and Family Policy in collaboration with Health Affairs pursued an extensive, innovative approach to address the health and wellness of service members and their families known as the Healthy Base Initiative. The Healthy Base Initiative was a limited demonstration project under Operation Live Well, DoD's mechanism for implementing the National Prevention Strategy. Through the Healthy Base Initiative, the department set a goal of creating a system and culture that encourages active living, healthy eating and tobacco-free environments. Fourteen sites participated and were evaluated for their ability to create environments that enable sustainable healthy lifestyles. With the help of the Balanced Scorecard Institute, the Defense Department developed a strategic road map that proved critical in the pursuit of their strategic themes (active living, healthy eating, and a tobacco-free environment). All three themes laid the foundation for the strategic objectives and identified important linkages between the objectives to support the vision of culture change to increase force readiness and resilience.

The National Social Security Fund (NSSF)- Uganda is a government mandated entity that provides social security services to employees in Uganda.

Established in 1985, the Fund was designed to provide payment of contributions for its membership. The fund pays lump sum contributions and covers employees in the private sector-- which includes those that are not covered by the Government's pension. In 2010, the organization drew up a new strategy and made a deliberate effort to develop a performance based culture around the Balanced Scorecard methodology. The Fund has transformed from a loss-producing organization into a 6.5 Trillion (Uganda Shillings) fund (2016) that's paying its members above average returns in the region of 11%, compared to just 3% in 2009. In order to improve the rate of return paid to its members, the Fund needed to increase contributions collected from employers as mandated by law. Between 2010 and 2015, the percentage of compliant employers went up from 49% to 77% as a result of strategic initiatives that were derived from use of the balanced scorecard. In the same period, the Fund tripled the size of its assets and saw a marked increase in the number of members registered, and a significant increase in staff and customer satisfaction ratings. Joe DeCarlo, Vice President of International and Domestic Consulting will present the NSSF with the Excellence Award on September 19, 2016 at the Africa Investor Forum in New York.

About the Balanced Scorecard Institute:

The Balanced Scorecard Institute, a Strategy Management Group Company, provides strategic planning, balanced scorecard and performance measurement and management training, certification, and consulting services to government, nonprofit, and commercial organizations. Services include public and on-site courses, facilitation and consulting services, and information and tools used by executives, managers and analysts to transform their organizations into "performance excellence" organizations. The Institute's website, www.balancedscorecard.org, is a leading resource for information, ideas and best practices on strategic planning and management, performance measurement, and balanced scorecard systems. The Institute's *Nine Steps to Success*™ balanced scorecard framework integrates strategic planning, budgeting, operational planning, performance measurement and strategy execution into a disciplined framework for helping organizations achieve higher levels of performance.